

## MANAGEMENT OF PORT FACILITIES AND INFRASTRUCTURE

# 6. Container Terminals

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#### MANAGEMENT OF PORT FACILITIES AND INFRASTRUCTURE



# A. Ports and Container Shipping



## An Asset-Based Industry

- Container shipping industry
  - Shipping companies transporting containerized goods overseas.
  - Regular liner services as their core activity.
  - Transporting a limited range of standardized load units:
    - 20-foot dry cargo container or TEU.
    - 40-foot dry cargo container or FEU.
  - Liner service:
    - Fleet of ships, with common ownership or management.
    - Provides a fixed service, at regular intervals, between designated ports.
  - Container shipping contributes to about 16% of the volumes carried by maritime shipping and more than 50% of the value carried.

#### An Asset-Based Industry

- Asset management program for the fleet they own or operate
- Vessel lifecycle management:
  - Includes the procurement, acquisition, deployment, and disposal of container vessels.
- Fleet capacity management:
  - Complex issue given the inflexible nature of vessel capacity in the short run.
  - Fixed timetables, seasonality and cargo imbalances effects in the shipping business.

## Asset Management Domains in Container Shipping

#### LIFECYCLE MANAGEMENT

- Ship and container assets
- Purchase / ordering
- Deployment
- Performance measurement
- Maintenance
- Disposal (second-hand market, scrapping)

#### **COST MANAGEMENT**

• Total cost of ownership and operation



- Ship/box finance
- Depreciation / amortization
- Decision on flag state (ship registry)
- Operational, financial and fiscal accounting
- Location and modalities of ship management

#### CONTRACT MANAGEMENT

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- Leases / charter parties (C/P)
- Warranties
- Service-level agreements
- Outsourcing of services

#### **RISK MANAGEMENT**



- Safety / security (assets, people, IT)
- Regulatory compliance



## An Asset-Based Industry

- Adding capacity is not incremental
  - 11 to 12 ships are needed to operate one regular liner service on the Europe-Far East trade.
  - Each post-Panamax container vessel has a typical newbuilding price ranging from USD 120 to 170 million.
  - On average, container shipping lines charter about half of the vessels from third-party ship owners.
  - Ship chartering is a common practice for mid-size containerships in the range of 1,000 to 3,000 TEU.
- Container fleets
  - To support their operations and provide their customers with conveyances for their cargo.
  - A container carrier operating regular service on the Asia-Europe trade with ten vessels of 20,000 TEU needs a container fleet of at least 400,000 TEU to support the service.
  - Container shipping lines and other transport operators typically own 55% to 60% of the total global container equipment assets.
  - The remainder is leased from specialized companies.



## Scale Enlargement in Vessel Size

- Vessel upscaling
  - 1970s: First ships of over 2,000 TEU capacity.
  - 1990s: Panamax vessels of 4,000 to 5,000 TEU.
  - 1988: APL was the first shipping line to deploy a post-Panamax vessel.
  - 1996: Maersk Line introduced the Regina Maersk with a nominal vessel capacity of about 7,400 TEU.
  - 2006: Emma Maersk with more than 15,000 TEU and measured 397 m in length overall, with a beam of 56 m, and a commercial draft of 15.5 m.
  - 2010: vessel capacity beyond the 20,000 TEU.
- Cascading
  - Introduction of larger container vessels resulted in an overall upscaling across the main east-west trade routes.
  - Large vessels cascading to north-south routes.



## The Disadvantages of Scale in Maritime Shipping



#### Read this section



## Horizontal Integration for Shipping Lines

- Horizontal integration dynamics
  - Cooperation an effective way with intense pricing pressure.
  - Based on mergers and acquisitions (M&A) and operational cooperation
  - Slot-chartering and vessel-sharing agreements to strategic alliances.
- Slot chartering agreement (SCA)
  - Contract between partners who buy and sell a defined allocation (space, weight) on a vessel.
  - On a 'used' or 'unused' basis at an agreed price and for a minimum defined time period.
  - Shipping lines may engage in a slot exchange agreement.
- Vessel sharing agreement (VSA)
  - Operate a liner service along a specified route using a specified number of vessels.
  - Partners do not necessarily each have an equal number of vessels.
  - Allocated capacity varies from port to port and depends on the number of vessels operated by the different partners.

## Horizontal Integration for Shipping Lines

- Alliance
  - Operating agreement between two or more carriers.
  - Joint fleet capacity management on a number of trade routes (typically the major East-West trade routes).
  - Alliance members retain their commercial independence.
  - Their introduction corresponds to larger ships.

#### Conferences versus Alliances in Maritime Shipping



- Regulate competition among carriers.
- Protect their markets from external competition.
- Common freight rates.
- Regulate their capacity (rate setting).



- Cooperative agreement between carriers.
- Regulate competition in selected markets.
- Individual freight rates.
- Share capacity (slot sharing).

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#### Main Incentives for Carriers to be Involved in Alliances



Read this section

#### FINANCIAL

- Economies of scale.
- Economies of scope.
- Less capital requirement.



#### TACTICAL

- Rationalization of service routes.
- Expand intermodal services.



#### MARKET

- Increase service frequency.
- Expand network coverage.
- Stable freight rates.



#### STRATEGIC

- Entry into trade routes.
- Entry into gateways or hubs.
- Limit competition.



#### OPERATIONAL

- Container utilization level.
- Capacity management.
- Extend logistics services.



#### MANAGERIAL

- Better asset utilization.
- Improve managerial skills.
- Global service coordination.





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#### **Read this section**

#### Vertical Integration: Extending the Scope of Operations

- Context
  - Low margins in shipping.
  - Customer demand for door-to-door and one-stop shopping logistics services.
  - Shipping lines may extend the reach of their activities to other parts of the supply chain.
  - Largest container lines have shown a keen interest in developing dedicated terminal capacity:
    - Control costs and operational performance.
    - Improve profitability.
    - Measure to cope with poor vessel schedule integrity.
- Scope
  - Beyond terminal operations to include inland transport and logistics.
  - Developing door-to-door services based on the principle of carrier haulage.
  - Coordination with independent inland transport operators and logistics service providers.

Vertical Integration by Carriers: Beyond Shipping Agencies and Terminals



**Past**: Waves in logistics integration (invest vs. divest) with continued interest in terminals **Present**: Transition from carrier to logistics integrator; large differences among carriers remain

(1) Fully owned by MSC till 2013, stake brought to 60% in May 2019. Other shareholders are Global Infrastructure Partners (GIP) and GIC Private Limited, a Singaporean Sovereign Wealth Fund.
(2) Terminals controlled by CMA Terminals were transferred to Terminal Link in late 2019.



## **Container Services and Networks**

- Container service network patterns
  - Trade-off between the requirements of the customers and operational cost considerations.
  - Higher demand for service segmentation adds to the growing complexity of the networks.
  - Shippers demand direct services between their preferred ports of loading and discharge.
  - Carriers prefer more indirect services to capture as much cargo as possible.
  - Demand side exerts strong pressure on the service schedules, port rotations, and feeder connections.
  - Design networks to optimize ship utilization and benefit from scale economies in vessel size.
  - Rationalizing the coverage of ports, shipping routes, and transit time according to direct routes and strategic passages.
- Bundling
  - Bundling within an individual liner service.
  - Bundling by combining two or more liner services.

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#### Types of Inter-Range Maritime Routes





#### Three Major Inter-Range Routes Serviced by Maersk



#### **Container Services and Networks**

- The role of transshipment hubs
  - Bundling container cargo by combining two or more liner services.
  - The three main cargo bundling options:
    - Hub-and-spoke network (hub/feeder).
    - Interlining/intersection.
    - Relay.
  - Hub port development
    - Crossing points of trade lanes.
    - Emerged since the mid-1990s within many global port systems.
    - Freeport (Bahamas), Salalah (Oman), Tanjung Pelepas (Malaysia), Gioia Tauro, Algeciras, Taranto, Cagliari, Damietta, Tanger Med, and Malta in the Mediterranean.

#### Selection Factors for a Transshipment Hub



#### LOCATION



- Proximity to major shipping routes (low deviation).
- Intermediary location connecting feeder and deepsea services.
- Hinterland access (local cargo capture).

#### INFRASTRUCTURE

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- Greater depth (>13.5 meters) to accommodate post-Panamax ships.
- Large yard area for the temporary storage of containers.
- High-capacity equipment.

#### **OPERATIONS**

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- Lower costs.
- High berth productivity.
- Reliability (service level).



#### The Insertion and Location of Transshipment Hubs







#### Port and Terminal Selection by Container Shipping Lines\*





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# B. The Box and Chassis Markets



## The Box Market

- Ongoing demand for new containers
  - About 1.5 to 2.5 million TEUs worth of containers are manufactured each year.
  - 90% made in China, taking advantage of its containerized export surplus.
- Dry containers
  - Most important market.
  - Standard containers used to carry general cargo.
- Refrigerated containers (reefers
  - Niche market.
  - Specially insulated containers to transport temperature-sensitive goods.
- Tank containers
  - Niche market.
  - Specially designed containers to carry food-grade liquids (wine, vegetable oil, juice) or chemicals.

#### Composition of the Global Fleet of Containers, 2012



## The Box Market

- Global inventory of containers
  - Around 37.6 million TEUs as of 2015.
  - 5 million containers are manufactured each year.
  - Approximately three TEUs of containers for every TEU of maritime containership capacity.
  - The container manufacturing market is highly volatile.
- Container usage
  - Owned either by maritime shipping companies or container leasing companies (50-50).
  - Clear brand recognition, particularly for shipping lines.
  - Asset that maritime shipping companies make available to service their customers.
  - Providing containers helps increase the utilization rate of containerships.
  - Growing level of intermodal integration.
  - Container leasing business less profitable.
  - Ocean carriers also have a greater ability to reposition empty containers.

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#### The Chassis Market

- Chassis fleets
  - Important element of the container market.
  - Necessary to carry containers by road and sometimes within terminals.
  - Chassis are designed to be interoperable.
  - Containers are international transport units:
    - Owned by ocean carriers or leased by container leasing companies.
    - Transport between international markets relies on separate regional chassis provision segments.
  - Separate ownership of containers and chassis.

#### The Container and Chassis Markets

	<ul> <li>Global intermodal transportation, particularly maritime shipping.</li> <li>Container owned by shipping lines or leasing companies (50/50).</li> <li>Interoperable and transferable across transportation markets.</li> <li>20% of global container movements empty.</li> </ul>
CHASSIS MARKET	<ul> <li>Regional and local intermodal transportation by truck.</li> <li>Can be used for terminal operations (container storage).</li> <li>Chassis owned by Intermodal Equipment Providers, shipping lines, and motor carriers.</li> <li>Interoperable, but cannot be easily transferred across markets.</li> </ul>

## The Chassis Market

- A derived demand of a derived demand
  - Chassis supply:
    - The provision of chassis to a regional drayage market.
    - Owned by carriers (motor carriers, ocean carriers, rail carriers).
    - Organized as pools by Intermodal Equipment Providers (IEP), which lease chassis through daily (spot) rates or through long-term contracts.
  - Chassis demand:
    - Using chassis for drayage by motor carriers or terminal operations at port and rail terminals.
    - Demand delimited to a regional area representing the usual distance the containers are carried from intermodal terminals to cargo owners.

## **Empty Container Flows**

- A transport and production unit
  - Unit that moves as an export, import, or repositioning flow.
  - Once a container has been unloaded, another transport leg must be found.
  - Moving an empty container is almost as costly as moving a full container.
  - A container consumes the same amount of space and requires the same transport capacity.
  - Shipping companies need containers to maintain their operations and level of service along the port network they call.
  - Containers arriving in a market as imports must eventually leave, either empty or full.
  - The longer the delay, the higher the cost.
  - 10% of existing container assets and 20.5% of global port handling.

## **Empty Container Flows**

#### • Trade imbalances

- Most important source of the accumulation of empty containers in the global economy.
- An import region will face the systematic accumulation of empty containers.
- An export region will face a shortage of containers.
- Repositioning of large amounts of containers will be required between the two trade partners, involving higher transportation costs and tying up existing distribution capacities.

#### • Repositioning costs

- Combination of inland transport and international transport costs.
- Low costs: trade imbalance without much impact as containers get repositioned.
- High costs: container shortages may appear in export markets.

## Types of Container Flows



## **Empty Container Flows**

- Revenue generation
  - Shipowners allocate their containers to maximize their revenue.
  - Shipowners often opt to reposition their containers back to export markets instead of waiting for the availability of an export load.
- Manufacturing and leasing costs
  - Cost of manufacturing new containers or leasing existing units can be cheaper than repositioning.
  - Higher manufacturing or leasing costs may favor the repositioning of empty containers.
- Usage preferences
  - Containers as brand and readily available capacity to their customers.
  - Challenging to establish container pools or introduce the 'grey box' concept.
- Slow steaming
  - Maritime shipping companies to reduce operational speed (21 knots to 19 knots).
  - Longer transoceanic journeys tie more container inventory in transit.



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# C. Container Terminal Design and Equipment



## The Design of Container Terminals

- Container terminal
  - Facility specializing in the transshipment, handling, and temporary storage of containers between at least two transportation modes.
  - Footprint including quays, yard areas, equipment such as cranes.
  - Support facilities, including administrative and maintenance buildings and warehouses.
- The footprint issue
  - Expansion of footprint.
  - A large container terminal occupies a substantial area, mainly because of storage requirements.
  - Storage is short-term, usually 3 to 5 days.
  - Early container terminals were created by converting existing general cargo terminals.
  - Outcome: variety of terminal configurations.
  - Many ports did not have enough available space to accommodate the footprint.
  - Setting of new facilities and new port areas.
  - New container terminal designs to improve operations.

#### The Design of Container Terminals

- Constraints
  - Available land footprint that will limit terminal capacity, particularly yard storage.
  - Nautical profile of the site that will command the maximum ship size and the number of ships that can be serviced at a given time.
  - Needed infrastructures and superstructures and their capital investments.
  - Available transport infrastructures supporting the connectivity of the terminal with its hinterland.

#### Terminal Footprint, Selected Container Ports



## Container Terminal Equipment

- Intermodal equipment
  - Equipment mix is related to a number of factors in terms of capital investment, volume, stacking density, and productivity.
- Forklift
  - Basic piece of intermodal equipment.
  - Can handle only loaded 20-foot containers or empty containers of other dimensions.
  - Not suitable for intermodal operations but can be occasionally used.
- Holster truck
  - Move containers loaded on chassis or bomb carts within terminals.
  - A bomb cart is a heavy trailer designed to hold containers with side guides.
- Straddle carrier
  - Flexible piece of equipment.
  - Loading/unloading railcars and trucks and stacking containers up to three in height.
  - Stacking density may vary between 500 and 700 TEU per hectare.
  - Often used to move containers from piers to stacks.

## Container Terminal Equipment

- Front-end loader
  - Restricted piece of equipment that can reach stacks of up to three full containers.
  - Used for double-stack intermodal rail operations.
  - Manage empty stacks by reaching up to eight empty containers in height.
- Reach stacker (also known as a side loader)
  - Flexible piece of equipment for rail and trucks, as well as for container stacking.
  - Can support a stacking density of 500 TEU per hectare.
  - Used in intermodal rail terminals and maritime terminals for specialized moves (e.g. reefers).
- Rubber-tired gantry (RTG)
  - Mobile equipment used for loading and unloading railcars from trucks in high-density terminals.
  - Can span up to four rail tracks or six containers.
  - Manage densities of up to 1,000 TEU per hectare.
  - Stacks of up to four full containers or five empty containers.
  - Higher acquisition costs but lower operational costs.

#### **Rubber-Tired Gantry Crane**





## **Container Terminal Equipment**

- Portainer or ship-to-shore crane (STS)
  - Strictly used to load and unload containerships.
  - Comes in different sizes based on the ship class they can accommodate.
  - Portainer classes:
    - Panamax (13 containers alongside).
    - Post-Panamax (16 containers alongside).
    - Ultra Post Panamax (Latest generation of containerships of 24,000 TEU; 24 containers alongside).
    - Latest cranes can lift more than 150 tons at a time (6 to 8 containers).
  - Containers brought to the portainer by holsters using chassis, bomb carts, or straddle carriers.
  - Spreaders:
    - Have twist locks on each corner to secure the container during hoisting.
    - Spreader technology evolved: portainers able to perform twin and tandem lifting.
  - Ongoing automation of terminal equipment.

#### **Conventional Intermodal Port Terminal Equipment**



#### STRADDLE CARRIER

- Circulate over container piles.
- Can go over stacks up to 3 containers.
- Density of 500 to 750 TEU per hectare.



#### **RUBBER-TIRED GANTRY**

- High storage densities (1,000 TEU per hectare).
- Difficult moving between stacks.
- High acquisition; low operating costs.



#### FRONT-END LOADER

- Use top container anchor points.
- Handle most containers.
- Can reach stacks up to 3 containers in height.



#### **RAIL-MOUNTED GANTRY**

- Highest storage density (wide span; +1,000 TEU per hectare).
- Lowest operating costs.
- Fixed to rail tracks.



#### **REACH STACKER**

- Flexible side loaders.
- Can reach stacks up to 3 full or 5 empty containers.
- 500 TEU per hectare.



#### PORTAINER

- Load and unload containerships.
- Various sizes (Panamax and Super-Panamax).

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## **Maritime Operations**

- Ship turnaround times
  - Expected to be short.
  - Accommodate the schedule integrity of shipping lines.
- Technical specifications of the docking area
  - Length and draft.
  - Under pressure as the size of containerships increased, demanding longer piers and deeper drafts.
  - Post-Panamax containership of 8,000 TEU: 325 meters of docking space and a draft of about 45 feet (13 meters).
  - Neo-Panamax class (12,500 TEU): 370 meters and a draft of 50 feet (15.2 meters).
  - Pier length of 400 meters to accommodate most of the containerships.
  - Largest container vessels have a length overall (LOA) of some 400m, requiring a berth length of 450m.

#### The Port Performance Continuum





## **Maritime Operations**

- Aprons (Loading/unloading areas)
  - Areas directly adjacent to the piers and under the gantry cranes (portainers).
  - Interaction between the cranes and the storage areas.
  - Containers are either brought in to be lifted on the containership or unloaded to be immediately picked up and brought to storage areas.
  - Straddlers (containers are left on the ground).
  - Holsters (containers are loaded from or unloaded to a chassis or bomb cart).
  - Terminal automation has seen the introduction of automated holsters that carry containers from the dockside to stacking areas.

## Yard and Auxiliary Operations

- Container storage
  - Temporary buffer zone:
    - While the assigned containership is available to be loaded
    - While waiting to be picked up for inland distribution.
  - Larger containerships require large container storage yards.
  - Arranged by shipbound (export) and landbound (import) stacks of containers.
  - For shared terminal facilities, stacks can even be subdivided according to shippers.
  - Stacking density varies depending on the selected equipment and the yard configuration.

#### **Container Terminal Capacity and Terminal Configuration**



## Yard and Auxiliary Operations

- Linear layouts
  - Containers stored on a chassis (rare for port terminals but more common for rail terminals).
  - Linear stacks of two or three containers in height that straddle carriers can circulate over.
- Block layouts
  - Rubber-tired gantry cranes or by rail-mounted (wide span) gantry cranes.
  - Higher storage density of at least four containers across (seven or eight for a wide span crane)
  - Five full containers in height.
  - Higher stacking densities are linked with additional repositioning and rehandling of containers.
  - Requiring effective yard management systems.

## The Configuration of Container Yards









## Yard and Auxiliary Operations

- Reefers (refrigerated containers) storage areas
  - Plugged in power.
  - About 5% of a terminal's stacking area.
- Empty storage areas
  - Can be stacked up to seven or eight containers in height due to less stringent weight limitations.
  - Easily distinguishable from loaded container stacks because of different stacking configurations.
  - Empty stacks are higher and denser.
  - Usually stacked by container ownership.
  - For terminals facing capacity pressures, the tendency has been to have empty container depots outside terminal facilities.

#### Empty Containers Stacking Area, Maher Container Terminal, Newark



## Hinterland Connectivity

- Connecting the terminal to the hinterland
  - The gate is the entry and exit point.
  - Truck drivers present proper documentation (bill of lading) for pick up or delivery.
  - Most of the inspection is done remotely with cameras and intercom systems.
  - Remotely see the container identification number and verify if it corresponds to the bill of lading.
  - No longer require paperwork since all the documentation is kept in an electronic format.
  - Verify the identity of the truck driver, the truck, the container, and the chassis, which are all registered.

#### Remote Verification of Container Identification at a Port Terminal Gate



## Hinterland Connectivity

- Pick up / Drop off areas
  - Delivery:
    - Truck is assigned to a specific slot at the truck drop/pick up area.
    - Chassis holding the container left to be picked up by a holster, a straddle carrier, or a gantry crane for more recent terminal designs.
  - Pickup:
    - Truck assigned to a slot in a waiting area.
    - Container picked up from a storage area, put on a chassis and brought to a pickup point.
    - Head out of the terminal, be inspected to ensure that the right container has been picked up, and head inland.
    - The container should be available for pick up (on a chassis in the truck drop/pick up area).
    - Pick-up delays can be significant (hours) when a large containership calls, and there is a "rush" to be the first to pick them up.

#### Conventional vs. Automated Terminal Configuration

- Conventional terminal
  - Block layouts are usually parallel to the pier when RTGs are used.
  - Perpendicular to the pier when stacking relies on straddle carriers.
  - Containers are brought to a pickup/drop-off area.
  - Moved to the stacks by a holster truck or a straddle carrier.
  - Brought to the quayside by another holster truck or straddle carrier when ready to be loaded onto a ship.
- Automated terminal
  - Block layouts that are perpendicular to the piers with automated stacking cranes (ASC).
  - On the gate side, stacks are serviced by trucks that have their containers picked up by an ASC.
  - On the pier side, containers are retrieved by straddle carriers or automated guided vehicles.
  - Reduces horizontal ground movements and removes vehicles from the stacking areas, enabling a higher stacking density.

#### **Conventional and Automated Container Terminal Configurations**



